

Remit To: KDKA-TV  
21251 NETWORK PLACE  
CHICAGO, IL 60673-1251



KDKA-TV

INVOICE

For: ROTHFUS FOR CONGRESS(256839)  
1341 Old Freedom Rd Ste 202  
Cranberry Township, PA 16066-5010

Account Exec: Brian Butz-1  
Office: KDKA-TV  
Contract Num: 1201-56559  
Contract Dates: 09/13/2012-09/19/2012  
Customer Order:  
Linked Order:  
CPE: / / 2681

Invoice Num: 1201-543332  
Invoice Date: 09/23/2012  
Billing Cycle: Weekly  
Billing Period: 08/27/2012-09/23/2012

Page 1 of 5

**PAY BY** 10/23/2012  
Net 30 days

In Account With: STRATEGIC MEDIA PLACEMENT(146318)  
7669 Stagers Loop  
Delaware, OH 43015-7010  
ATTN:Accounts Payable

Product Desc: PA CD12 KEITH ROTHFUS 9/13-19

Broadcast airtimes represented are reported to the nearest second.

Buy Line	Flight Description	Buy Line Dates	MTWTFSS	Dur	Total Spots	Rate				
1	THIS MORNING 6-7AM	09/13/2012-09/14/2012	. . . T F . .	30	2	425.00				
10 MIN SEP										
<u>Week Of</u>		<u>MTWTFSS</u>		<u>Spots Per Week</u>		<u>Rate</u>				
09/10/2012-09/16/2012		. . . T F . .		2		425.00				
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>	
09/13/2012	Th	06:45:37 AM		TVGENROTH1202H	30	425.00				
09/14/2012	Fr	06:57:45 AM		TVGENROTH1211H	30	425.00				
2	THIS MORNING 6-7AM	09/17/2012-09/18/2012	M T . . . . .	30	2	435.00				
10 MIN SEP										
<u>Week Of</u>		<u>MTWTFSS</u>		<u>Spots Per Week</u>		<u>Rate</u>				
09/17/2012-09/23/2012		M T . . . . .		2		435.00				
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>	
09/17/2012	Mo	06:26:23 AM		TVGENROTH1211H	30	435.00				
09/18/2012	Tu	06:09:00 AM		TVGENROTH1211H	30	435.00				
3	THE EARLY SHOW	09/13/2012-09/19/2012	M T W T F . .	30	5	195.00				
10 MIN SEP										
<u>Week Of</u>		<u>MTWTFSS</u>		<u>Spots Per Week</u>		<u>Rate</u>				
09/10/2012-09/16/2012		M T W T F . .		2		195.00				
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>	
09/13/2012	Th	08:35:18 AM		TVGENROTH1202H	30	195.00				
09/14/2012	Fr	08:43:54 AM		TVGENROTH1211H	30	195.00				

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<u>Week Of</u>			<u>MTWTFSS</u>		<u>Spots Per Week</u>		<u>Rate</u>		
09/17/2012-09/23/2012			MTWTF..		3		195.00		
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
09/17/2012	Mo	07:59:05 AM		TVGENROTH1211H	30	195.00			
09/18/2012	Tu	08:11:35 AM		TVGENROTH1211H	30	195.00			
09/19/2012	We	08:39:10 AM		TVGENROTH1211H	30	195.00			
4	530-6PM NEWS		09/13/2012-09/18/2012		MT..TF..		30	4	675.00
10 MIN SEP									
<u>Week Of</u>			<u>MTWTFSS</u>		<u>Spots Per Week</u>		<u>Rate</u>		
09/10/2012-09/16/2012			MT..TF..		2		675.00		
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
09/13/2012	Th	05:44:56 PM		TVGENROTH1211H	30	675.00			
09/14/2012	Fr	05:38:36 PM		TVGENROTH1211H	30	675.00			
<u>Week Of</u>			<u>MTWTFSS</u>		<u>Spots Per Week</u>		<u>Rate</u>		
09/17/2012-09/23/2012			MT..TF..		2		675.00		
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
09/17/2012	Mo	05:54:23 PM		TVGENROTH1211H	30	675.00			
09/18/2012	Tu	05:56:02 PM		TVGENROTH1211H	30	675.00			
5	M-F 6PM NEWS		09/13/2012-09/14/2012		...TF..		30	2	765.00
10 MIN SEP									
<u>Week Of</u>			<u>MTWTFSS</u>		<u>Spots Per Week</u>		<u>Rate</u>		
09/10/2012-09/16/2012			...TF..		2		765.00		
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
09/13/2012	Th	06:15:13 PM		TVGENROTH1211H	30	765.00			
09/14/2012	Fr	06:08:52 PM		TVGENROTH1211H	30	765.00			

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6	M-F 630PM NEWS	09/17/2012-09/19/2012	MTW....	30	3	765.00				
10 MIN SEP										
<u>Week Of</u>		<u>MTWTFSS</u>		<u>Spots Per Week</u>		<u>Rate</u>				
09/17/2012-09/23/2012		MTW....		3		765.00				
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>	
09/17/2012	Mo	06:41:11 PM		TVGENROTH1211H	30	765.00				
09/18/2012	Tu	06:58:09 PM		TVGENROTH1211H	30	765.00				
09/19/2012	We	06:38:27 PM		TVGENROTH1211H	30	765.00				
7	11PM NEWS	09/13/2012-09/17/2012	M..TF..	30	3	1,400.00				
10 MIN SEP										
<u>Week Of</u>		<u>MTWTFSS</u>		<u>Spots Per Week</u>		<u>Rate</u>				
09/10/2012-09/16/2012		M..TF..		2		1,400.00				
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>	
09/13/2012	Th	11:24:20 PM		TVGENROTH1211H	30	1,400.00				
09/14/2012	Fr	11:29:59 PM		TVGENROTH1211H	30	1,400.00				
<u>Week Of</u>		<u>MTWTFSS</u>		<u>Spots Per Week</u>		<u>Rate</u>				
09/17/2012-09/23/2012		M..TF..		1		1,400.00				
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>	
09/17/2012	Mo	11:13:09 PM		TVGENROTH1211H	30	1,400.00				
8	11PM NEWS	09/16/2012-09/16/2012	.....S	30	2	1,400.00				
10 MIN SEP										

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<u>Week Of</u>			<u>MTWTFSS</u>		<u>Spots Per Week</u>		<u>Rate</u>		
09/10/2012-09/16/2012			.....S		1		1,400.00		
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
09/16/2012	Su				30			1,400.00	Preempted
09/16/2012	Su	11:47:15 PM	09/16/2012	TVGENROTH1211H	30	1,400.00	1,400.00		Makegood in KDKA-TV NEWS AT EL
9	SAT. MORN. LOCAL NEWS		09/15/2012-09/15/2012		.....S.		30	1	195.00
10 MIN SEP									
<u>Week Of</u>			<u>MTWTFSS</u>		<u>Spots Per Week</u>		<u>Rate</u>		
09/10/2012-09/16/2012			.....S.		1		195.00		
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
09/15/2012	Sa	06:13:15 AM		TVGENROTH1211H	30	195.00			
10	SAT.CBS MORNING NEWS		09/15/2012-09/15/2012		.....S.		30	1	295.00
10 MIN SEP									
<u>Week Of</u>			<u>MTWTFSS</u>		<u>Spots Per Week</u>		<u>Rate</u>		
09/10/2012-09/16/2012			.....S.		1		295.00		
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
09/15/2012	Sa	08:24:27 AM		TVGENROTH1211H	30	295.00			
11	CBS SUN MORN		09/16/2012-09/16/2012		.....S		30	1	300.00
LUR;10 MIN SEP									
<u>Week Of</u>			<u>MTWTFSS</u>		<u>Spots Per Week</u>		<u>Rate</u>		
09/10/2012-09/16/2012			.....S		1		300.00		
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
09/16/2012	Su	09:53:47 AM		TVGENROTH1211H	30	300.00			

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	<u>Total Spots</u>	<u>Gross Amt</u>	<u>Commission Amt</u>	<u>Net Amt</u>	<u>Debit</u>	<u>Credit</u>
Air Time Totals	25	15,610.00	2,341.50	13,268.50	1,400.00	1,400.00
						0.00

**Billing Notes**

PRINT AT STATION. ALL RATES ARE NON PRE EMPTIBLE UNLESS NOTED OTHERWISE. PAID FOR BY ROTHFUS FOR CONGRESS. MARK INVOICE PAID, PROOF OF PERFORMANCE AND PUT IN PUBLIC FILE.

CBS Television Stations Standard Terms and Conditions for advertising shall apply.

NONDISCRIMINATION POLICY: CBS Television Stations and its Stations do not discriminate in advertising contracts on the basis of race or ethnicity, and will not accept any advertising which is intended to discriminate on the basis of race or ethnicity. Advertiser represents and warrants that it is not purchasing time from CBS Television Stations or its Stations that is intended to discriminate on the basis of race or ethnicity.

**Wire Transfer Instructions:**

**For Billing Inquiries Please Contact:**

**ACCOUNT EXECUTIVE**

412-575-2200

Gross Billing	15,610.00
Trade Value	0.00
Agency Commission	2,341.50
Local Tax	0.00
State Tax	0.00
Pre Paid Amount	0.00
<b>Pay This Amount</b>	<b>13,268.50</b>

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